**SPECIAL** EDITION







# BANGALORE CHAMBER OF INDUSTRY AND COMMERCE VOLUME 31 | AUGUST 2024



**BCIC AWARDS** 2023 -2024

Journey of Excellence Continues 2024-2025





# **MISSION**

Namma Karnataka -Gateway to Future India

# VISION Look Beyond

**Together We Should** 

# **Leaders of ESG Expert Committee**

Chairman



V C Mohan Sr. GM, Corporate Office EHS Management, India Bosch Ltd

Co-Chairman



Rajesh Kumar Jha Country Environment & Sustainability Manager ABB India Ltd

# **Leaders of Start-up Expert Committee**

Chairperson



Dr. Lakshmi Jagannathan Chief Executive Officer Innovation Centre, IIIT, B

#### Co-Chairman



Ravi Challu Founder & CEO Bulletproof Your Startup

#### Co-Chairperson



Vinod Keni Managing Partner Peachtree Capital Partners

#### Mentor



Jairaj K, IAS (Retd.)
Former Additional Chief Secretary
Government of Karnataka

#### Mentor



**Dr. Krishnashree Achuthan**CEO
Amrita Technology Business
Incubator



# BCIC EMERGING STAR NAMMA STARTUP AWARDS - 2024

BCIC launched this initiative for Bengaluru and Karnataka based start-ups, with the objectives to Promote the vibrant startup ecosystem of the State and support them with mentorship, business development and funding to identify, recognize and encourage start-up organizations that have the potential to make a material impact on society through innovation, development, deployment, and commercialization of new products, processes, or services.

# This Edition of the Awards were across 4 different categories

- SOCIAL START-UP
- BEYOND BENGALURU START-UP
- DEEPTECH START-UP
- WOMEN-LED START-UP



**Dr. Lakshmi Jagannathan**Chief Executive Officer
Innovation Centre, International Institute of Information Technology Bangalore (IIITB)













# Virtual Roadshow for Outreach



June 28, 2024: BCIC and Siddaganga TBI hosted the Virtual Roadshow addressed by Mr. Jagadeesh Sunkad, Co-Chairman, Agro and Food Processing Expert Committee, BCIC and Director, Kanakadhara Agricultural Innovations Pvt Ltd and Mr. Puneeth S, Incubation Manager, Siddaganga Incubation Foundation Innovations also seen are Dr. Lakshmi Jagannathan, Chairperson, Start-Up Expert Committee, BCIC and CEO, Innovation Centre, IIIT B; Ms. Roopa Mohan, Secretary, BCIC and Ms. Shruthi Srinivasan, Coordinator, Startup Awards.



June 29, 2024: BCIC and KLE CTIE - Center for Technology Innovation & Entrepreneurship hosted the Virtual Roadshow addressed by Mr. Prakash R, Co-Chairman, Agro and Food Processing Expert Committee, BCIC and Technical Director, Centre for Holistic Agriculture& Green Enterprise (CHANGE) and Mr. Shivayogi Turmari, Director, KLE CTIE also seen are Dr. S Devarajan, President, BCIC and SVP, TVS Motor Co. Ltd; Ms. Roopa, Secretary, BCIC and Ms. Shruthi Srinivasan, Co-ordinator, Startup Awards.



July 4, 2024; BCIC and Innovation Centre, IIIT B hosted the Virtual Roadshow addressed by Dr. S Devarajan, President, BCIC and Senior Vice President, TVS Motor Co. Ltd also seen are Dr. Lakshmi Jagannathan, Chairperson, Start-Up Expert Committee, BCIC and CEO, Innovation Centre, IIIT B; Ms. Roopa, Secretary, BCIC and Ms. Shruthi Srinivasan, Coordinator, Startup Awards.



# **GALA AWARD CEREMONY**

July 19, 2024



Welcome and Master of ceremony by Ms. Roopa, Secretary, BCIC



Welcome address by Dr. S Devarajan President, BCIC and SVP, TVS Motor Co.



Opening Remarks by Shri Jairaj K, IAS, Retd., Former Additional Chief Secretary, Government of Karnataka and Chairman -Jury, BCIC Startup Awards



Setting the Context by Dr. Lakshmi Jagannathan, Chairperson, Start-Up Expert Committee, BCIC and CEO, Innovation Centre, IIIT B



Address on BCIC Startup support - Way Forward by Dr. L Ravindran, Immediate Past President, BCIC and MD & CEO, Wealthmax Group of Companies



Keynote address by Mr. Naganand Doraswamy, Managing Partner & Founder, Ideaspring Capital



Launch of BCIC and IIIT, B Acceleration Program for Start-Ups in Manufacturing and Ind 4.0 sectors by Mr. Pavan Krishnamurthy, Partner, Ojas



Venture Partners



Section of Audience



Dr. Dinesh Babu J, Associate Professor, Head - Data Science & Al Dept, IIIT Bangalore presented about the Acceleration Program



Vote of Thanks by Dr. Lakshmi Jagannathan, Chairperson, Start-Up Expert Committee, BCIC and CEO, Innovation Centre, IIIT B



# Sector-wise Winners / Runner-ups

#### **SOCIAL START-UP**



WINNER
Paryaavarneer Engineers &
Consultants Private Limited



RUNNER-UP
Bezt Labs Private Limited

#### **DEEPTECH START-UP**



WINNER
Farmonaut Technologies Private Limited



RUNNER-UP
Hoags Technologies India Private Limited

#### **BEYOND BENGALURU START-UP**



WINNER
Niti Sahay R & D India Private Limited



RUNNER-UP
Upavana Gardens Private Limited

#### **WOMEN-LED START-UP**



WINNER

Patenti Technology Solutions (OPC)

Private Limited



RUNNER-UP

Greentherapy Private Limited (India Hemp and Co.)

# **Awards** 2023-2024



# **JURY PANEL**

#### **CHAIRMAN**



**Shri Jairaj K., IAS, Retd.**Former Additional Chief Secretary, Government of Karnataka

#### **MEMBERS**



**Dr. Anant R Koppar**Past President, BCIC and Chief Mentor
Kushagramati Analytics Pvt Ltd



Mr. Venkat Kedlaya
Past President, BCIC and
Managing Director
Covergent Wireless
Communications Pvt Ltd



**Dr. L Ravindran**MD & CEO
Wealthmax Group of Companies



**Mr. Ravi K**Director
VR e-Biz Solutions Pvt Ltd



Mr. Ravi Challu Founder & CEO Bulletproof Your Startup



Mr. Sudeep Srikantaswamy
Director - Wealth Management
Buglerock Capital



Mr. Jagadeesh Sunkad Director Kanakadhara Agricultural Innovations Pvt Ltd



Mr. Manas Dasgupta Co-Founder TekSands



**Mr. Rabindra Sah**CTO
Indian Register of Shipping



Mr. Vinod Keni Managing Partner Peachtree Capital Partners



Mr. Prakash R
Technical Director
Centre for Holistic Agriculture &
Green Enterprise (CHANGE)



Mr. Sandeep Agarwal Global CTO & MD Visionet India





**Mr. B Rajeswara Rao**Founding Partner
BRKS & Associates



# PARYAAVARNEER ENGINEERS & CONSULTANTS PRIVATE LIMITED

#### **Intellectual Property**

Name "IoTreat" has received the trademark certificate. Application for copyright for the unique automation programs of IoTreat is in process.

#### Technology Readiness Level (TRL)

IoTreat is already incorporated into 15 numbers of Sewage Treatment Plants and generating revenue since the inception. These installations are done for STPs of different technologies and capacities to ensure that the demonstration can be done for the prospective clients looking for any capacity and technology.

# APPLICATION / PRODUCT DETAILS

IoTreat® is a flagship product of Paryaavarneer Engineers & Consultants Private Limited. It is a Autonomous Treatment Platform for the operation of Sewage Treatment Plants (STP), Effluent Treatment Plants(ETP) and Water Treatment Plants (WTP) with integration of automation and lioT.

This will help in efficient operation of STPs, ETPs and WTPs and will help the users to get the consistent treated water quality at lower operational cost than the conventional manual operations.

# ABOUT THE TECHNOLOGY / PRODUCT

IoTreat can be incorporated in new STPs/ ETPs and also can be retrofitted to existing STPs/ ETPs without requirement for any shutdown in operations. PECPL offers the solution both along with new STP as well as as a retrofit for existing facilities.

Following are the technology components in addition to the required infrastructure for the STP/ETP:

Equipment & Instruments:

- Auto valves
- Level Sensors
- Flow metersFlow switches
- Flow switchesFloat Switch
- Dissolved Oxygen Meters
- PLC
- HMI
- IIoT gateway

#### **Software Components:**

- PLC program
- IloT dashboard

#### **PROBLEM ADDRESSED**

These environmental facilities are currently being operated manually and most of these plants are operated round the clock for all 365 days in a year. The

manual operations are a matter of concerninthe following aspects:

- Quality Deviations from manual errors: Environmental facilities are the integration of various equipment, instruments and flow control devices. Treatment of the water/wastewater are designed and operated with various principles of biological, chemical and fluid dynamics. The operation of the environmental facilities need precise operation of various equipment and instruments, failing to which will lead to the quality deviations in the treated water/ wastewater. With the manual operation, the probability of errors will be significant resulting in fluctuating quality.
- Higher operational Costs: Manpower cost comprises more than 80% of the cost for the operation of the environmental facilities. The increased cost is perceived to be the reason for not installing these facilities in the first place in smaller residential complexes and industries. By reducing the operational cost, cost of compliance can be reduced encouraging the entities to install the facilities for the compliance management.
- Lost opportunities for energy reduction due to manual limitations: In the environmental treatment facilities, equipment can be operated with the reduced load (Through VFDs). And these equipment can also be operated optimally for reduced time which cannot be ensured in the manual operation.
- Occupational Safety issues and human rights issues: The operation of these facilities are done round the clock. As the O&M sector of STPs and WTPs are mostly unorganized, labour law requirements are not being ensured and being monitored. The

- operation also makes it essential for the operators to come in contact with domestic sewage, chemicals and sludge which has occupational health concerns as well.
- Lack of data availability: When plants are manually operated data will be available in hardcopies which cannot be easily converted to hard copies.
- No possibility of predictive maintenance: No data on equipment health will be available to take up activities prior to breakdown.

Paryaavarneer's IoTreat integrates the IIoT in to the environmental engineering principles of the operations ensuring that the operation is conducted optimally and with precise manner. All the above concerns of manual operation are addressed through the IoTreat, which enables the remote operation in optimized way.

#### **ACHIEVEMENTS**

- Recognised as Top 50 Start-up in VentuRISE Global start-up challenge
- Second Prize Winner of Start-up Pitch Contest at TiE Hubli
- Awarded as Innovative Water Management Initiative in CII SR Industrial Water Management competition
- Awarded as Best CleanTech Innovator at Times Business Awards 2023
- Selected under AMRUT 2.0 Pitch Water Startup challenge
- Entered in to MOU with City Municipal Corporation of Davangere to install IoTreat® at 5 MLD STP at Davangere city.



# **BEZT LABS PRIVATE LIMITED**

#### **Intellectual Property**

Filed two provisional patents for innovative technologies: SMMG and SMTG, solidifying our commitment to cutting-edge advancements in talent assessment and recruitment.

# APPLICATION / PRODUCT DETAILS

ABOUV is a first of its kind HR-tech platform developed by Bezt Labs Pvt Ltd., aiming to reshape employment by bridging the gap between young graduates and employers, through a dynamic, AI-powered assessment system that evaluates over 300+ key competencies. ABOUV lets the job seekers self-assess and align their skills with industry needs, making them more competitive in the job market.

# ABOUT THE TECHNOLOGY / PRODUCT

The ABOUV Platform is a one stop Al based innovative solution for Skill Assessment, Skill development, Talent Management and Recruitments. As a marketplace for skills, it is being built as a disruptive alternative to the traditional keyword based profiles where zillions of preassessed talent are measured and matched by AI to global opportunities. Unlike Traditional Job portals and assessment platforms a few of our unique features are Bite Sized & Mix Mode Assessment, Measurable Keywords, Bidirectional Al Matching, Multi Day Snapshot, Gamification etc.

#### **PROBLEM ADDRESSED**

Despite work being essential for human progress and overall success, the current systems for hiring talent and finding jobs are outdated, chaotic, and ineffective. Many hiring processes still depend on simple keyword-based matching, which often misses out on truly qualified candidates. This approach, combined with lengthy and

inefficient hiring cycles, causes frustration for both job seekers and employers. Moreover, job seekers often lack the visibility and validation they need to demonstrate their full potential, making it harder for them to find roles that match their skills.

As the world rapidly changes, the systems meant to connect

people with the right jobs have not evolved at the same pace. This has led to millions of people being underemployed, stuck in jobs that don't fully utilize their skills, while businesses continue to struggle to find the talent they need. This disconnect between available talent and job opportunities not only holds back individual careers but also slows down economic growth and innovation globally.

#### **USP / VALUE PROPOSITION**

- Assessment-First Approach: We prioritize assessments over keyword matching or paid courses, using bite-sized evaluations that map over 100+ competencies for each job seeker to help them find the best-fit jobs based on their true skills
- Proprietary Tech and IP: Our unique bidirectional-Al driven technology ensures precise job matching, enhanced by our exclusive FACETS competency framework that evaluates skills across multiple dimensions.



Built-in Network Effects: Our platform's built-in network effects through the self scaling model, drives exponential growth through user engagement, and its digital nature allows for quick scaling globally, addressing unemployment, unemployability and underemployment worldwide.

#### **ACHIEVEMENTS**

- Closed Pre-Seed Round: Successfully raised Pre-seed from external investors, fueling our growth and expansion efforts.
- Launched "Kaamunity": Introduced the first-of-its-kind community for youth, where students actively engage in our career-focused programs daily.
- Expanded FACETS Framework:
   Developed a robust assessment
   library with 24,000+ questions
   covering 6 dimensions and 100+
   competencies, continuously
   growing to better evaluate talent.



# NITI SAHAY R & D INDIA PRIVATE LIMITED

#### **Intellectual Property**

Niti AI has built intellectual property across areas such as customer experiences, GenAI assisted software development, and efficient delivery of Digital Public Infrastructures.

#### Technology Readiness Level (TRL)

Niti AI serves customers across BFSI and Media for use cases like Lending, Wealth, and Insurance. We are the official TSP for OCEN, ONDC, and AA ecosystems. We have successfully taken multiple customers live on our platform delivering efficiency and performance benefits. Niti AI has over 20 ecosystem partners bringing various capabilities across Banking, Wealth, Lending, and Data sources.

# APPLICATION / PRODUCT DETAILS

Early-stage entrepreneurs struggle going from idea to growth for their digital products. Many times, they don't have the tech expertise (or resources to hire) to bring an idea to life. We've built AI tooling to unify and accelerate execution -1 to 0 companies, so they can prototype their ideas for early customers or investors with minimal tech expertise and investments.

# ABOUT THE TECHNOLOGY / PRODUCT

Modern software teams struggle going from idea to growth for their digital products. Without the right tooling for their non software developers (business users), it takes 10x longer to react to new customers requests and internal tech tooling needs.

We've tapped into Generative AI to empower modern software teams with AI assisted tooling to unify and accelerate execution, so they can prototype their ideas with minimal tech expertise and 10x faster. Pretrained LLMs have made coding and testing a significantly lower barrier to entry. As a result software development complexity is shifting both left and right towards product and design as well as towards release, dev-sec-ops, and application lifecycle management.

#### **PROBLEM ADDRESSED**

Al copilots and agents accelerate going from an idea, to prototype, to a fully functioning software product. Platform simplifies development of digital products and experiences by business users that are in the life cycle (designers, PMs) with absolutely no programming knowledge as long as they have business knowledge and design thinking. Platform provides the guard rails for frontend, backend, and data/analytics coding to be done in a modular maintainable fashion.

#### **USP / VALUE PROPOSITION**

We are highly differentiated from both enterprise or mid-market no-code for S/W incumbents. We are Al first making it cheaper, faster, better for early stage entrepreneurs. The incumbents focus on developers, but with the Al unlock, we have a new kinda developer in town w/ Al who don't know coding and simplicity of the tooling is key. Our Flows are embeddable with easy no rip-replace integrations, so entrepreneurs can go from idea to growth on the same platform.

Platform offers a runtime for mobile and web applications to be productionized and releases to be managed directly on the platform simplifying release management, devsec-ops. Disruption to SDLC is coming and we're leading the way.

#### **ACHIEVEMENTS**

We are supported by multiple accelerators and incubators including Tenity, RBI Innovation Hub, ICICI, PayU, Barclays Rise, Razorpay Rize, NPCI Propel, and Wadhwani Foundation and cloud providers like AWS and Azure. We have been invited to speak and participate in programs and UBS Bank, Societe Generale, Julius Baer, ICICI and HDFC Banks. Our leaders have participated and shared their ideas at conferences such as Seamless Asia, Global Fintech Fest, Bharat Fintech Summit, Sahamati, iSPIRT and more.

# **UPAVANA GARDENS PRIVATE LIMITED**

#### **Intellectual Property**

Maintained as Trade Secret and copyrights

#### Technology Readiness Level (TRL)

TRL7

# APPLICATION/PRODUCT DETAIL

- Upavana: Your Greener Lifestyle Partner
- Description: A comprehensive platform offering ecoconscious plants, AI-powered plant care, and sustainable landscaping solutions.

#### **PROBLEM ADDRESSED**

- Disconnect from nature in urban environments
- Lack of knowledge about plant care among people
- Difficulty maintaining healthy indoor plants
- Need for sustainable spaces
- Underutilization of Horticultural Expertise

# UPAVANA UPAVANA

# ABOUT THE TECHNOLOGY / PRODUCT

#### **Key Features:**

- Eco consciously produced plants, plant care products and green gifts.
- Al-powered plant care app for personalised recommendations and monitoring.
- IoT-enabled smart plants (upcoming).
- Sustainable indoor and outdoor landscaping services for green campuses.

#### Benefits:

- Simplified plant care
- Improved plant health
- Sustainable living solutions
- Enhanced indoor air quality
- Reduced stress and anxiety

#### **USP/VALUE PROPOSITION**

- Seamless Fusion of Traditional Horticulture and Cutting-Edge Technology
- Comprehensive ecosystem for green lifestyle
- Personalised and Smart Solutions using Al and IoT





# FARMONAUT TECHNOLOGIES PRIVATE LIMITED



#### **Intellectual Property**

We currently have three trademarks:

- Class 42: Scientific and technological services; industrial analysis; design and development of computer hardware and software.
- Class 9: Downloadable computer programs and software applications.
- Class 35: Advertising, Business Management, Administration and Office functions.

#### Technology Readiness Level (TRL)

TRL9

# APPLICATION / PRODUCT DETAILS

Farmonaut app is a robust platform designed to provide farmers with comprehensive crop analytics through satellite monitoring. By leveraging free satellite imagery for farms, Farmonaut enables users to gain deep insights into their fields' health and performance.

# ABOUT THE TECHNOLOGY / PRODUCT

Farmonaut offers advanced satellitebased crop health monitoring technology designed to empower farmers with real-time insights into their fields. By leveraging highresolution satellite imagery, the platform provides detailed vegetation indices, moisture levels and early detection of pests and diseases. This technology enables proactive decision-making, reduces crop losses and optimizes resource use, making precision farming accessible and affordable for all. Through its userfriendly interface, Farmonaut delivers actionable data straight to the farmers' smartphones, enhancing agricultural productivity and sustainability on a global scale.

#### **PROBLEM ADDRESSED**

- Crop Health Monitoring: Early detection of diseases, pests and nutrient deficiencies.
- Resource Optimization: Efficient use of water, fertilizers and pesticides.
- Risk Management: Identification and mitigation of threats like droughts and pest outbreaks.
- Yield Prediction: Accurate forecasting of crop yields for better planning and market readiness.

#### **ACHIEVEMENTS**

- Benefitted over 200,000 farmers
- Expanded reach to 16 different countries including USA, Canada, UK, Australia, Germany, etc.
- Achieved 10-25% savings in farm inputs
- Reduced crop losses by 10-35%
- Awarded 1st place by FICCI for Most Innovative Agritech Startup.

#### **USP / VALUE PROPOSITION**

- Substantially Reduces
   Costs: Minimizes
   expenses through
   optimized resource use
   and reduced crop losses.
- Simplified Satellite Data: Delivers clear, actionable insights from complex satellite imagery.
- Fast, Scalable, Multilingual: Provides rapid, scalable solutions with support for multiple languages.



# HOAGS TECHNOLOGIES INDIA PRIVATE LIMITED

#### **Intellectual Property**

Hoags Technologies applied for IPs in key areas:

- Proximity-Based Secure BLE connectivity and Reset
- Advanced Noise Reduction (NR) and ANC
- Baby Cry Detection for Appliances

#### Technology Readiness Level (TRL)

Our products are at TRL 9, fully operational and commercially available, validated through extensive real-world deployment.

# APPLICATION / PRODUCT DETAILS

Hoags Technologies specializes in cutting-edge smart home and industrial IoT solutions. Our flagship products include offline native language voice-controlled Module for appliances and other devices and IOT modules as well, advanced facility management systems, and precise tracking tools for supply chains. Each product is designed to enhance user experience, improve efficiency, and promote sustainability.

# ABOUT THE TECHNOLOGY / PRODUCT

Our products leverage advanced IoT technology, Offline voice control, IOT controls and Smart Hub and sensors. The offline native language voice control system operates without internet connectivity, allowing users to interact with devices in their preferred language. Our facility management solutions include multi-sensor hubs, mobile apps, and web dashboards for real-time monitoring. Additionally, our data loggers and GPS trackers optimize supply chain operations.

#### **PROBLEM ADDRESSED**

Hoags Technologies addresses the challenge of limited internet access and language barriers in India by offering an offline voice control system that supports multiple languages. Our facility management and supply chain solutions also fill the gap in real-time monitoring and operational efficiency.

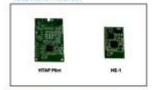
#### **USP / VALUE PROPOSITION**

- Offline Native Language Voice Control: Accessible and inclusive, functioning without internet.
- Baby Cry detection, Active Noise Cancellation
- Sustainability: Zero CO2 emission manufacturing process.
- Comprehensive Solutions: From smart appliances to industrial IoT, tailored for efficiency.
- Made in India: Supporting local manufacturing and high-quality standards.

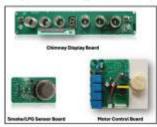
#### **ACHIEVEMENTS**

- BCIC Emerging Star Start-up Award 2024: Recognition for innovation and sustainability.
- Elevate 2023 Winner by Karnataka Startup cell and ITBT with a special grant.
- Winner of Bharat StartUp Awards by Entrepreneurs Association of India- EAI
- Market Adoption: Rapid acceptance of our smart home and industrial solutions working with all Tier-1 companies.
- Industry Firsts: Introduction of the first offline native language voice control in the smart home market.

#### Wales and IOT Hodeless



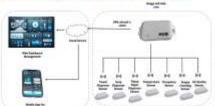
#### Complete Electronics for Appliance



#### White Labelled Products in Facility Management & Supply Chair:



#### Web Dashboard & Hobits App for Pacility Management & Tracking





# PATENTI TECHNOLOGY SOLUTIONS (OPC) PRIVATE LIMITED

#### **Intellectual Property**

Patent analytics software often comes with substantial deployment and transaction costs, hindering patent application demand in developing nations. For instance, solutions from providers like Gridlogics, Harrity & Harrity can cost between \$1,000 and \$5,000 annually, depending on the specific features.

However, none of these tools offer product-to-patent mapping. Patenti aims to fill this gap and have patent filed on our Proprietary AI engine.

#### Technology Readiness Level (TRL)

System Proven in Operational Environment

# ABOUT THE TECHNOLOGY / PRODUCT

Managing an intellectual property portfolio is a time-consuming and complex task. Mastering patent searches requires significant time and effort, as subtle nuances in search terms can dramatically impact results. Building expertise in this area is challenging due to the complexity of commercial databases. To streamline this process, Patenti is democratizing IP scouting through AI and userfriendly tool. Patenti is designed as a go-to tool for IPR Analysts, Patent Agents, IPR Attorneys and business/inventorsalike.

#### **PROBLEM ADDRESSED**

Our innovative solutions empower organizations by making IP comprehensible with following features:

- Efficient IP discovery: Uncover relevant patents and technologies effortlessly.
- Streamlined IP scouting: Quickly identify potential licensing opportunities.
- 3) Enhanced tech transfer: Facilitate efficient knowledge commercialization.
- 4) Adds new dimension to prior-art search
- 5) Patenti IPScore to enable IP Valuation, IP-driven purchase decision, IP-Backed financing

Patenti is an AI-powered IP tool designed to streamline intellectual property (IP) processes.

#### **USP/VALUE PROPOSITION**

Business and Inventors perceive their novelty in terms brand, product or technology. However, a registered IP is a techno-legal representation of the IP. Our tool is designed to consume product and tech specification to map them to patents thus empowering businesses/inventors with IP scouting in a more user-friendly SaaS Interface.

#### **BENEFITS:**

- Enhanced Collaboration: Patenti fosters better collaboration between IP owners and attorneys, leading to higher IP registration rates.
- Unlocked Potential: Patenti unlocks IP scouting opportunities for developers and businesses, fostering innovation within communities.
- Open Data Made Easy: While patent data is readily available, effective searching requires expertise. Patenti simplifies this process, making IP scouting accessible to everyone.

#### **ACHIEVEMENTS:**

- Winner of Elevate 2023 from Startup Karnataka.
- Winner of "Emerging Star Startup Awards 2024" by BCIC

- Nidhi EiR grant received by Department of Science and Technology, facilitated by IIT Roorkee
- Top 10 in NASSCOM's AI Gamechanger 2024 for our novel AI solution.
- Finalist in TiE Matrix Startup Awards 2024 for our novel Al solution.
- Patenti is one of the very few IP Tools featured in LegalTech Fund's Intellectual Property Market Map report.
- Founder Named "Woman Entrepreneur of the Year" in Women Power India 2024.
- Founder Named "Woman Entrepreneur of the Year" International Inspirational Women Awards 2024 for IP Advocacy and user-friendly IP Tool for inventors.





# GREENTHERAPY PRIVATE LIMITED (INDIA HEMP AND CO.)

#### **Intellectual Property**

We hold trademarks for the India Hemp and Co brand name and our product names. We are also exploring patents for our unique formulations and processing techniques.

#### Technology Readiness Level (TRL)

Operating at TRL 8, our products are fully commercialized and widely available in the market. We are committed to ongoing improvements and scaling our production to meet growing consumer demand.

#### **ABOUT THE TECHNOLOGY / PRODUCT:**

India Hemp and Co offers a diverse range of sustainable, hemp-based products designed to enhance wellness, nutrition, and lifestyle. Our product line includes hemp seed oil, hemp protein powder, hemp hearts, and an expanding array of skincare items, all derived from premium, ethically sourced hemp.

#### **PROBLEM ADDRESSED:**

We address the increasing demand for sustainable, plantbased nutrition and skincare solutions. Our products provide an eco-friendly alternative to traditional offerings, delivering nutrient-rich, cruelty-free options that support overall health and wellness.

#### **USP/VALUE PROPOSITION:**

Our products are 100% natural, vegan, and free from preservatives and artificial additives, emphasizing the exceptional benefits of hemp as a superfood. Rich in omega fatty acids, protein, and fiber, our hemp-based products are crafted to support a healthier lifestyle, with a strong commitment to sustainability, transparency, and quality.

#### **ACHIEVEMENTS:**

- Selected as finalists in the 4th Edition of BCIC Emerging Star Start-up Awards 2024.
- Featured in top-tier publications for our innovative approach to hemp-based products.
- Successfully expanded our product range and customer base, securing a strong foothold in the Indian wellness market.







## **About**





# **BCIC ESG AWARDS 2024**



Mr. V C Mohan Sr. GM, Corporate Office EHS Management, India Bosch Ltd

n line with the Sustainable Development Goals, Environment Social & Governance (ESG) awards have been launched by Bangalore Chamber of Industry and Commerce (BCIC), to showcase the inspiring as well as innovative approaches adopted by the organization towards improving their ESG performance. The organizations are selected based on their performance and accomplishments in Environment, Social and Governance domains such as climate change, water management, employee wellbeing etc. The winners in each of the categories are finalized by experienced jury members based on the thorough evaluation process involving initial screening, data-enabled detail assessment of ESG initiatives and interaction with the award participants.

The ESG awards support in establishing a transparent and competitive opportunity for the organizations (Large, medium & small categories) to compare, learn and improve their performance to achieve long term sustainability. The ESG awards will also help in accelerating green and inclusive growth to reach our Net Zero commitment and establish a sustainable future.

#### Category - Best ESG Practices on







**Awards** 2023-2024



BCIC Environment Social &
Governance (ESG) Award 2024 an initiative under the aegis of
Environmental, Social, and Corporate
Governance Expert Committee



Announcement of Winners - JULY 29, 2024



#### **WINNER**

## Toyota Kirloskar Motor Private Limited

Best ESG Practices in Climate Action Category: Manufacturing - Turnover > Rs.1000 Crores





#### **WINNER**

#### Bosch Limited, Bidadi

Best ESG Practices in Water Management Category: Manufacturing - Turnover > Rs.1000 Crores





#### **WINNER**

#### **Motherson Sumi Wiring India Limited**

Best ESG Practices in Climate Action Category: Manufacturing - Turnover < Rs.1000 Crores





#### **WINNER**

## **Eco Pallet Private Limited, Doddaballapur**

Best ESG Practices in Climate Action Category: Manufacturing – MSME; Turnover < Rs,100 Crores





#### **BANGALORE CHAMBER OF INDUSTRY AND COMMERCE**



The Gateway to Future India

- Promoting Trade and Industry in Karnataka since 1976
- Apex organisation of large and medium industries
- An amalgam of Domestic, International and wholly owned subsidiaries of foreign companies
- Facilitating and promoting business contacts and networking



#### **INDUSTRY AND GOVERNMENT FORCES MEET TO PARTNER PROGRESS**

We have presently a membership of 880+ companies representing various sectors of Industry such as - Manufacturing, ITI/ITES Biotechnology, Engineering, Consultancy and Legalfirms etc.

BCIC plays an active and important role in promoting trade and investment in the State and has an excellent domestic and International network with MoUs with the leading Chambers of Commerce across the globe. Being the apex Chamber of Commerce in Karnataka, BCIC organises Seminars / Workshops and Interactions with Senior Government Officials both from the Centre / State on critical issues concerning trade and industry from time to time.

#### **BCIC - Partner in Progress**





MoUs with Foreign Trade Offices/Associations/ **Universities and Colleges** 



- BCIC and The Association of People with Disability (APD)
- BCIC Brigade Skill Development Academy
- BCIC MS Ramaiah Institute of Management
- BCIC Institute of Indian Interior Designers,
- Bangalore Regional Centre, Bangalore (IIID) · BCIC - Best Cluster of Indian Institute of Science
- · BCIC Tokyo Office MoU: BCIC, Japan External Trade Organisation, Toyota Tsusho India Private Limited, Inter Trade K K, India Research Institute
- BCIC and Bangalore International Mediation, Arbitration and Conciliation Centre (BIMACC)
- JSS Science and Technology University, Mysore



#### **Industry Focus**



- Aerospace and Aviation
- Agro and Food Processing

- e-Commerce, Retail, Logistics & Warehouse
- Infrastructure: Energy, Environment and Water
- IT & Cybersecurity
- Pharmaceuticals
- Real Estate
- · Semiconductor, Electronics and Telecom
- Start-Up
- · Tourism, Hospitality and Facility



#### **Our Offices** (Domestic and International Office)







#### **Cross Section of Our Members**



### and Activities







- · Fireside chat with eminent entrepreneu
- Mini Conference Thematic Start-up conference Techonology Commercialisation
- BCIC Annual Start-up Award 2022-23
- Start-up Conclave
- · Series of Start-Up Showcases



#### **Major Summits and Conclaves**



- BCIC Economic Analysis Research Report
- Report on Direct Tax Administration and Capital Gains Tax Regime
- · Direct Tax Recommendations-Policy Paper
- Approach Note to Transfer Pricing
- Human Capital Index in Karnataka
- Co-existence stakeholder model for effective
- healthcare delivery in the backdrop of pandemic · Chief Financial Officers - handbook
- Syneray
- Annual Report



## Policy Advocacy and



- Request for easing the pain points of industries operating at Chikkaballapura District
- Request for exemption on levy of road tax, registration fees on purchases of all forms and types of EVs up to March 31, 2030 andto extend the benefits of Karnataka Electric Vehicle and Energy Storage Policy, 2017.
- Matters requiring attention for enhancing Customer experience of using Indian Railways for Bangalorean
- BCIC Policy Paper in Relation to Income Tax Matters
- BCIC Pre-Budget Memorandum 2023-2024 on Customs
- Recommendations on Direct Taxes- both at Policy level and Tax Administration level.
- Note on Difficulties faced by LLPs with MCA V3 system
- Request to expedite the construction work at Bengaluru-Mysuru Expressway
- Request to empanel BCIC to support Govt. in infrastructure planning and management in times of distress, caused due to flooding



#### Research Report and Publications



- BCIC Economic Analysis Research Report
- Report on Direct Tax Administration and Capital Gains Tax Regime
- · Direct Tax Recommendations-Policy Paper
- · Approach Note to Transfer Pricing
- · Human Capital Index in Karnataka
- · Co-existence stakeholder model for effective healthcare delivery in the backdrop of pandemic
- · Chief Financial Officers handbook
- Syneray
- · Annual Report



#### Membership **Privileges**



- nougnt Leadership
  Dissemination of Industry best practices
  27 Expert committee Workshops, seminars, Industrial site visits, tra
  and skilling
- ources and opportunities

#### reign Collaboration

- pusiness interactions Regular hosting of trade delegations from abroad and facilitate busi delegation visits to foreign countries to business expansion

Leadership and Start-up



### **Our Industry Focus**



- Agri Business and Food Processing
- Automobiles and Components
- Apparel and Readymade Garments
- Aerospace and Aviation
- Electronics Energy Enviroment
- IT/BT
- Tourism
- Machine Tools
- Human Resource
- Startups/Innovations
- Real Estate
- Pharmaceuticals
- Precision Engineering
- Telecommunications
- Consultancy
- Women Enterpreneurs
- **BFSI**

BCIC has developed excellent and extensive contacts with Foreign Embassies and Trade Offices in India and counterpart Associations in other countries.

#### Partners and network

- Key Departments of Union and State Governments
- State owned Corporations
- Industry Associations and Chambers of Commerce in India and abroad
- Foregin Embassies, Consulates and Trade Missions
- Trade and Inverstment Promotion Organisations in India and abroad Financial Institutions

#### **Expert Committee:**

- · Aviation and Aerospace
- Agro and Food Processing
- Banking, Financial Services and Fintech
- Corporate, Economic Affairs and Legal
- CSR & Societal Branding
- Direct Taxes
- Ease of Doing Business Council
- Environmental, Social, and Corporate Governance
- e-Commerce, Retail, Logistics & Warehouse
- Human Resources & Women Leadership
- Healthcare, Wellness and Regional
- Hospitality, Tourism & Travel
- Indirect Taxes

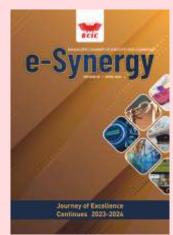
- Industry 4.0
- Industry-Institute Interface and Edutech
- IT & Cybersecurity
- Infrastructure: Energy, Environment and Water
- International Business
- Leadership Forum
- Manufacturing
- MSME
- Publications and Corporate Banding
- Semiconductor, Electronics and Telecom
- State Coordination
- Start-Up
- Start-Up Hub

The Functions of BCIC are driven by exceptionally-enabled Apex Advisory and Expert Committees comprising of senior Industry representatives from Core Sectors.

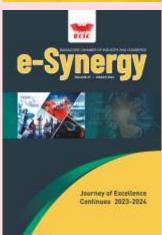
#### **Expert Committees**

Our Expert Committees are Chaired by senior Representatives who are experts in their respective industry segments

## **BCIC Publications: Connecting with Members**







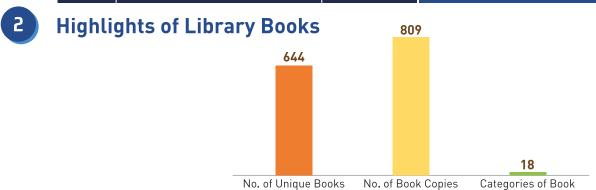




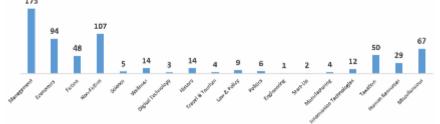


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3 No. of Unique Books in indexed in 18 categories



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# BCIC Annual Sponsorships of the events



BCIC acknowledges the support of the following member organizations for Co-Sponsoring the events organized

































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BCIC INTERNATIONAL OFFICE: Tokyo, Japan

MEDIATION CENTER: Tie-up with BIMACC, Bengaluru

START-UP AND INCUBATION CENTER: MG Road, Bengaluru